



The MrBrown Show Price Increase Press Release DIY Kit

Dear valued customer/constituents:

As you know,

- A) manpower costs have gone up.
- B) fuel costs have gone up.
- C) GST costs have gone up.
- D) our greed has gone up.
- E) other countries cost also go up.
- F) the number of excuses for a hike have gone up.

That is why we need to implement this hike. We have not made any revision despite inflationary increases in operating costs, since

- A) 2006.
- B) 1995.
- C) Independence.

Please be assure that our increases are:

- A) to serve you better.
- B) to serve my Lexus payments better.
- C) to serve the poor.

Although we have invested in automation

- A) to help reduce manpower costs,
- B) to make all our staff into robots,
- C) to destroy the world with robots,

manpower costs are still going up. Manpower costs over the last 11 years have increased by

- A) 40.3%.
- B) 100%.
- C) One gazillion percent.

Over the last 11 years, we have witnessed continuous declines in

- A) the use of our service.
- B) the number of babies being born.
- C) the ability of our consumers to do anything about our increases.

We assure the public and our customers that we will continue to seek ways

- A) to enhance productivity while maintaining the high standards of service and reliability.
- B) to enhance standards of service while maintaining the high productivity and reliability.
- C) to enhance reliability while maintaining the high standards of service and productivity .

Despite this increase, our prices/taxes are

- A) cheaper than most first world countries.
- B) cheaper than most third world countries.
- C) cheaper than London.
- D) cheaper than High Street in London.

This increase will be mitigated by an offset package:

- A) to help the poor.
- B) to shut you up for a while.
- C) to be taken back from you at a later time with another hike.

Please feel free to give us your feedback via

- A) our Feedback Unit.
- B) our Feedback Unit we like to call, FU.
- C) our hard-of-hearing receptionist Auntie Rosy.

We value your feedback even if we are going to ignore it and make our increases anyway.

Thank you.

Yours

- A) Sincerely,
- B) Faithfully,
- C) Insert Smiley,

Signed

The Director of Announcing Increases